

## RESTYLING POIESZ

The regional supermarket in the north of The Netherlands, Poiesz Supermarkets, asked POS Factory International to restyle all her stores. The family business started with a small greengrocery in Sneek in 1943 which developed into a store chain with over 50 stores. This year all store are completely restyled. Every week it is our job to provide another store with a set of printed plates. The plated are made of 3 mm PVC and are printed full colour.



## MARCOM

On last 2 and 3 June the yearly Marcom fair was held at the RAI in Amsterdam. This fair is the place to be for marketing and communication specialists in the Benelux. On a booth of 11 meters in length the Drameco Group presented her three parts; Drameco for metal displays and shopfitting, POS Factory International for cardboard and PVC point-of-sales materials en LCD screens and Flags and More for everything in the field of flags and banners. Not been able to visit the fair or overlooked out booth? Of course you are always welcome to visit our showrooms. It is not necessary to make an appointment, you are welcome to drop by during working hours. For POS Factory International the fair also was a great opportunity to introduce a new product, the touchscreen LCD presenter. Read more about this special products further on in the newsletter.



## NEW! TOUCHSCREEN LCD PRESENTER

The offer of digital screens has increased with a nice product: the touchscreen LCD presenter, available from € 299,-.

The screen is supplied with software that helps you creating a complete menu through which the customer can navigate himself. In this way the touchscreen is a excellent assistant in the sales, but the product also supports at product presentations. The screen is available in 10.4, 12 and 15 inch, it supports CF and SD cards an USB sticks and the metal case has a locker protection to prevent robbery. Click the button for specifications and prices.

[PRICELIST TOUCHSCREEN](#)

## FABULOUS FOAM

Sometimes the simplest materials create the most beautiful products...

The foam logo that we made for the Icelandic clothing brand Nikita is a proof of this. The logo of 40 cm height is cut out of polystyrene foam and painted black. Because of the smooth finishing of the edges and corners it looks like the logo is made of stone. Foam has never been this luxurious!



## CUBE

It is one of our standard products, but we are pleased to show you this product once again: the Cube display.

These simple cubes have endless possibilities. You can pile the cubes up, put them next to each other of even hang them up. Even only one cube can become a real eye-catcher on the counter if it has a nice and outstanding print. The cubes are available in standard sizes from 10 to 40 cm. Click the button for specifications and prices.

[PRICELIST CUBE DISPLAY](#)

## Need inspiration? Visit our showrooms!

In our showrooms you will find:

### All X2 products from Sweden

- Luxurious displays, among others the patented X2 Eclipse

### Metal displays

- Possibly provided with led lighting

### High quality prints on diverse materials

- Advertisement boards, estate agent boards, etc.

### Luxurious packaging

### Complete offer LCD screen

- Among others touchscreen, 7" mirror and coin tray including LCD screen

### Floor displays

- Diverse sizes and models

### Standard presentation displays

In short, too much to mention!

POS Factory International, not the biggest but the most complete!

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