

“Our concept is your solution,,

Newsletter July 2011

## New customer Q-music

Radio station Q-music Nederland often comes up with nice campaigns and ideas for which special products are needed. For a recent party they needed confetti boxes to call attention to this party. The boxes are similar to boxes for chocolate sprinkles, but filled with confetti to provide some extra fun at the party!

POS Factory International took care of the complete box: producing the boxes, filling them with confetti and invitations and packing them in over boxes. The boxes were sealed in foil, provided with address labels and sent directly from the warehouse to Q-music's connections.

An earlier turnkey project for Q-music was the packaging of an USB stick shaped like a golden key that gives access to the ratings. The packaging box is made of a strong cardboard with printed paper around it. We filled the boxes with the USB sticks so that they were ready to use for Q-music. [www.q-music.nl](http://www.q-music.nl)



## Choose your crust at New York Pizza!

Apparently New York Pizza's customers had some issues making a choice out of the delicious pizza crusts. The chain decided to produce a product that displays the four different crusts. Of course not real ones, but because of the sharp printing and difference in depth, it looks like the pizzas came right out of the oven! The displays are made of pvc and can be put on a counter as well as on a wall. [www.newyorkpizza.nl](http://www.newyorkpizza.nl)



## Visit BREAD & BUTTER and Bright

Our Managing Director René Broos and Sales Manager Benelux Marjolein van Tilburg will visit two tradeshows in Berlin next week: Bread & Butter (6 July) and Bright (7 July). Are you attending one of these tradeshows and do you wish to make an appointment? Please contact us via [office@pos-factory.com](mailto:office@pos-factory.com) or +31 165 392539 and we would be pleased to visit your booth!

## Introduction

Marjolein van Tilburg (for some of our customers already well known) has worked at POS Factory International for some years now. Marjolein started at the inside service but at the moment she is responsible for Sales Benelux. She would be pleased to help you with your requests and search for a point-of-sales product that fits your company/brand. You can reach her via [office@pos-factory.com](mailto:office@pos-factory.com) or on cell phone number +31 6 22 55 64 52.

